



# Western Wisconsin Bike Summit

Tuesday, March 23

Radisson Center

200 Harborview Plaza (2nd and Jay Streets)

La Crosse, Wisconsin

Social hour and networking: 5:00 - 6:30

Program begins at 6:30

## **Network - Learn - Share Ideas**

A gathering of individuals, business leaders and policymakers who share an interest in the benefits of cycling for our community and region.

Keynote speaker:

**John Burke**

President, Trek Bicycle Corporation

More information: <http://laxbikes.blogspot.com/>